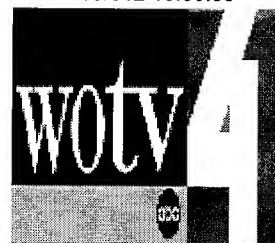


ORDER



WOTV

Orders	Order / Rev:	208304	
	Alt Order #:	6856068	
	Product Desc:	PESKTA FOR CONGRESS	
	Estimate:	2373	
	Flight Dates:	10/03/12 - 10/10/12	Primary AE: Petry Philadelphia
	Original Date / Rev:	09/25/12 / 09/25/12	Sales Office: P-PHI
	Order Type:	REG	Sales Region: Nat
Agency	Name:	Buying Time	
	Buying Contact:	Petry Philadelphia	Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		650 Massachusetts Avenue NW	Billing Cycle: EOM/EOC
		Washington, DC 20001-3796	Agency Commission: 15%
Advertiser	Name:	POL/Pestka for Congress	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL1	Order Separation: 00:15:00
	Priority:	P5	Advertiser External ID:
	Revenue Codes:	AGY, POL, POL-CAND	Agency External ID: IN5252/SP2893/TO824/AL1472

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/10/12	25	\$1,280.00	\$1,088.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	25	\$1,280.00	\$1,088.00	0.00
Totals	25	\$1,280.00	\$1,088.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOTV	1%	\$1,280.00
Market	100%	\$128,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	3%	\$3,840.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOOD	38%	\$48,640.00
WTLJ	0%	\$0.00
WWMT	36%	\$46,080.00
WXMI	7%	\$8,960.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	15%	\$19,200.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOTV	10/03/12	10/03/12	Daybreak @ 6	CM	6-7a	--W----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
				Daybreak @ 6											
				News 8 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	--W----		1		\$30.00		0.00					
E 2	WOTV	10/04/12	10/04/12		CM	6-7a	---T---	:30	1	\$30.00	P4	0.00	NM	1	\$30.00

Order / Rev: 208304
 Alt Order #: 6856068
 Flight Dates: 10/03/12 - 10/10/12

Advertiser: POL/Pestka for Congress
 Product Desc: PESKTA FOR CONGRESS
 Estimate: 2373

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Daybreak @ 6															
Daybreak @ 6															
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	---T---			1		\$30.00			0.00			
E 3	WOTV	10/05/12	10/05/12	Daybreak @ 6	CM	6-7a	----F--	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
Daybreak @ 6															
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	----F--			1		\$30.00			0.00			
E 4	WOTV	10/08/12	10/08/12	Daybreak @ 6	CM	6-7a	M-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
Daybreak @ 6															
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	M-----			1		\$30.00			0.00			
E 5	WOTV	10/09/12	10/09/12	Daybreak @ 6	CM	6-7a	-T-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
Daybreak @ 6															
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-T-----			1		\$30.00			0.00			
E 6	WOTV	10/10/12	10/10/12	Daybreak @ 6	CM	6-7a	--W----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
Daybreak @ 6															
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----			1		\$30.00			0.00			
E 7	WOTV	10/03/12	10/03/12	GMA	CM	7-9a	--W----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Good Morning America															
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	--W----			1		\$50.00			0.00			
E 8	WOTV	10/04/12	10/04/12	GMA	CM	7-9a	---T---	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Good Morning America															
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	---T---			1		\$50.00			0.00			
E 9	WOTV	10/05/12	10/05/12	GMA	CM	7-9a	----F--	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Good Morning America															
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	----F--			1		\$50.00			0.00			
E 10	WOTV	10/08/12	10/08/12	GMA	CM	7-9a	M-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Good Morning America															
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	M-----			1		\$50.00			0.00			
E 11	WOTV	10/09/12	10/09/12	GMA	CM	7-9a	-T-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Good Morning America															
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-T-----			1		\$50.00			0.00			
E 12	WOTV	10/10/12	10/10/12	GMA	CM	7-9a	--W----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Good Morning America															
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----			1		\$50.00			0.00			
E 13	WOTV	10/03/12	10/03/12	M-F 4-5p	CM	4-5p	--W----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
The Doctors															
The Doctors															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	--W----			1		\$25.00			0.00			
E 14	WOTV	10/08/12	10/08/12		CM	4-5p	M-----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00

Order / Rev: 208304
 Alt Order #: 6856068
 Flight Dates: 10/03/12 - 10/10/12

Advertiser: POL/Pestka for Congress
 Product Desc: PESKTA FOR CONGRESS
 Estimate: 2373

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 4-5p The Doctors <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M----- 1 \$25.00 0.00															
E 15	WOTV	10/09/12	10/09/12	M-F 4-5p The Doctors	CM	4-5p	-T-----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
The Doctors <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 1 \$25.00 0.00															
E 16	WOTV	10/10/12	10/10/12	M-F 4-5p The Doctors	CM	4-5p	--W----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
The Doctors <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$25.00 0.00															
E 17	WOTV	10/03/12	10/03/12	News 8 @ 6p News 8 @6p	CM	6-630p	--W----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
News 8 at 6pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$75.00 0.00															
E 18	WOTV	10/04/12	10/04/12	News 8 @ 6p News 8 @6p	CM	6-630p	---T---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
News 8 at 6pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ---T--- 1 \$75.00 0.00															
E 19	WOTV	10/05/12	10/05/12	News 8 @ 6p News 8 @6p	CM	6-630p	----F--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
News 8 at 6pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$75.00 0.00															
E 20	WOTV	10/08/12	10/08/12	News 8 @ 6p News 8 @6p	CM	6-630p	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
News 8 at 6pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M----- 1 \$75.00 0.00															
E 21	WOTV	10/09/12	10/09/12	News 8 @ 6p News 8 @6p	CM	6-630p	-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
News 8 at 6pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 1 \$75.00 0.00															
E 22	WOTV	10/10/12	10/10/12	News 8 @ 6p News 8 @6p	CM	6-630p	--W----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
News 8 at 6pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$75.00 0.00															
E 23	WOTV	10/06/12	10/06/12	GMA Sa GMA Saturday	CM	8-9a	-----S-	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$50.00 0.00															
E 24	WOTV	10/03/12	10/05/12	The View The View	CM	11a-12p	--WTF--	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
Saturday 6P News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --WTF-- 2 \$100.00 0.00															
Totals														25	\$1,280.00